



Peer Learning Event: Introduction

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OUTLINE

- Aims of the learning programme
- Structure of this learning event
- Nature of enterprise and entrepreneurship
- Post event learning and reflection



Aims of the learning programme

The aim of the learning programme is to both to accelerate learning and improve practice amongst those partners involved in setting up IdeaLabs at their institutions

Objectives of the learning programme

The key objectives are to:

- ✓ Promote learning amongst of IdeaLab coordinators about working with academic partners, businesses and other key stakeholders across the local areas.
- ✓ Be delivered through a rich mix of virtual and face-to-face methods and fully integrated with the creation of IdeaLabs
- ✓ Be planned in four main stages around core topics over the period October 2014 to June 2015 – the way in which the learning programme is designer learning should continue over the lifetime of the IdeaLabs.
- ✓ While there is a core structure, the learning programme is sufficiently flexible to meet identified needs as they might emerge during the early stages of the project.



Our approach to learning

Setting up IdeaLabs demands partners to work as a 'Community of Practice' with IdeaLab partners learning together to become more reflective practitioners and educators

Future learning events

- 1. Fostering entrepreneurial mindsets (Podgorica – October 2014)**
Led by University of Sheffield
- 2. Getting Investment Ready (Sofia – January 2015)**
Led by Eleven
- 3. Promoting partnering to open innovation (Zenica – April 2015)**
Led by SFC
- 4. The art of start-up and better business planning (Sheffield - June 2015)**
Led by Uni Stuttgart



Our approach to learning

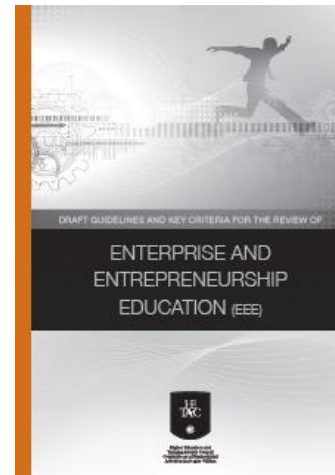
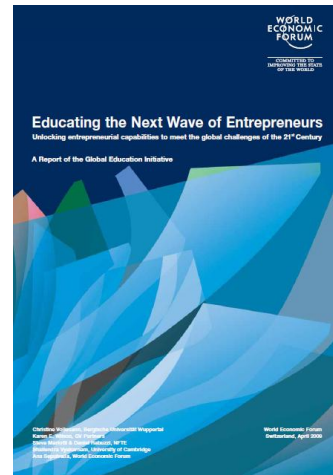
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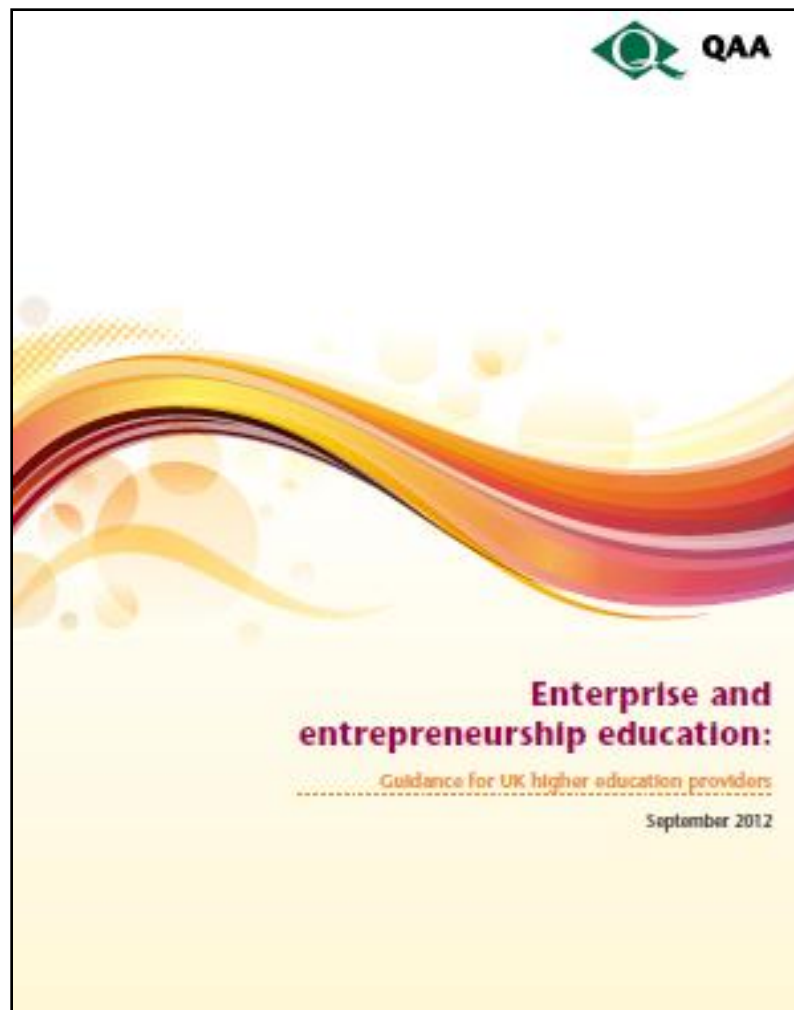
Our approach to learning

Setting up IdeaLabs demands partners to work as a 'Community of Practice' with IdeaLab partners learning together to become more reflective practitioners and educators

Nature of enterprise and entrepreneurship

- Enterprise and entrepreneurship education and training is recognised as important and is growing





QAA Report



Distinguishing terms: ENTERPRISE

...application of **creative ideas** and **innovations** to practical situations... **generic concept**... applied across all areas of education... **combines creativity, ideas development and problem solving** with expression, communication and practical action... **distinct from** the generic use of the word in reference to a project or **business venture**. Specifically includes social & community enterprise.

(QAA, 2012)



Distinguishing terms: ENTERPRISE EDUCATION

...aims to produce graduates with the mindset and skills to come up with **original ideas in response to identified needs** and shortfalls, and the **ability to act** on them. In short, having an idea and making it happen

(QAA, 2012)



Distinguishing terms: ENTREPRENEURSHIP

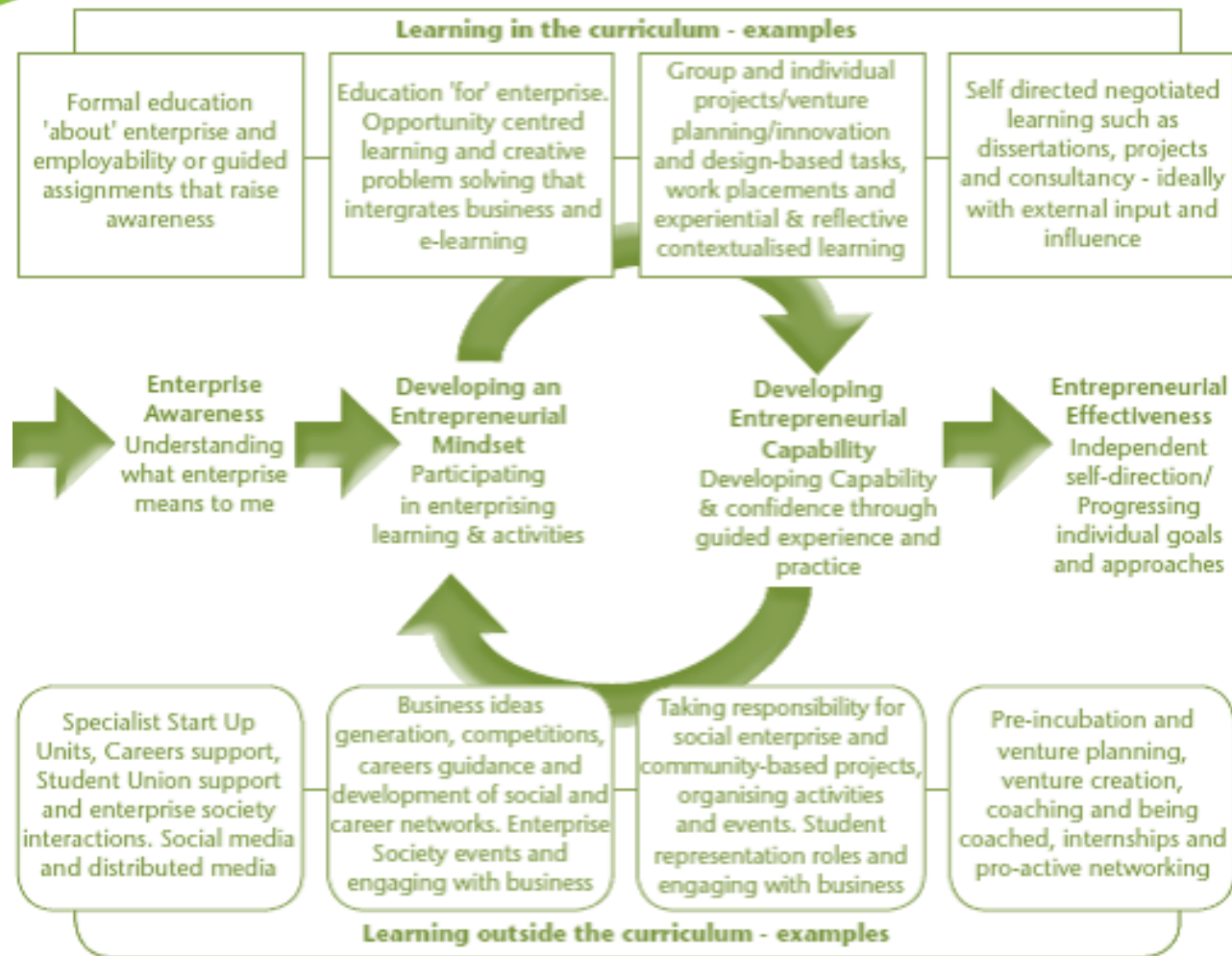
...defined as the **application of enterprise skills** specifically to **creating and growing organisations** in order to **identify and build on opportunities**.

.... aims to produce graduates who are **capable** of identifying opportunities and **developing ventures**.

(QAA, 2012)



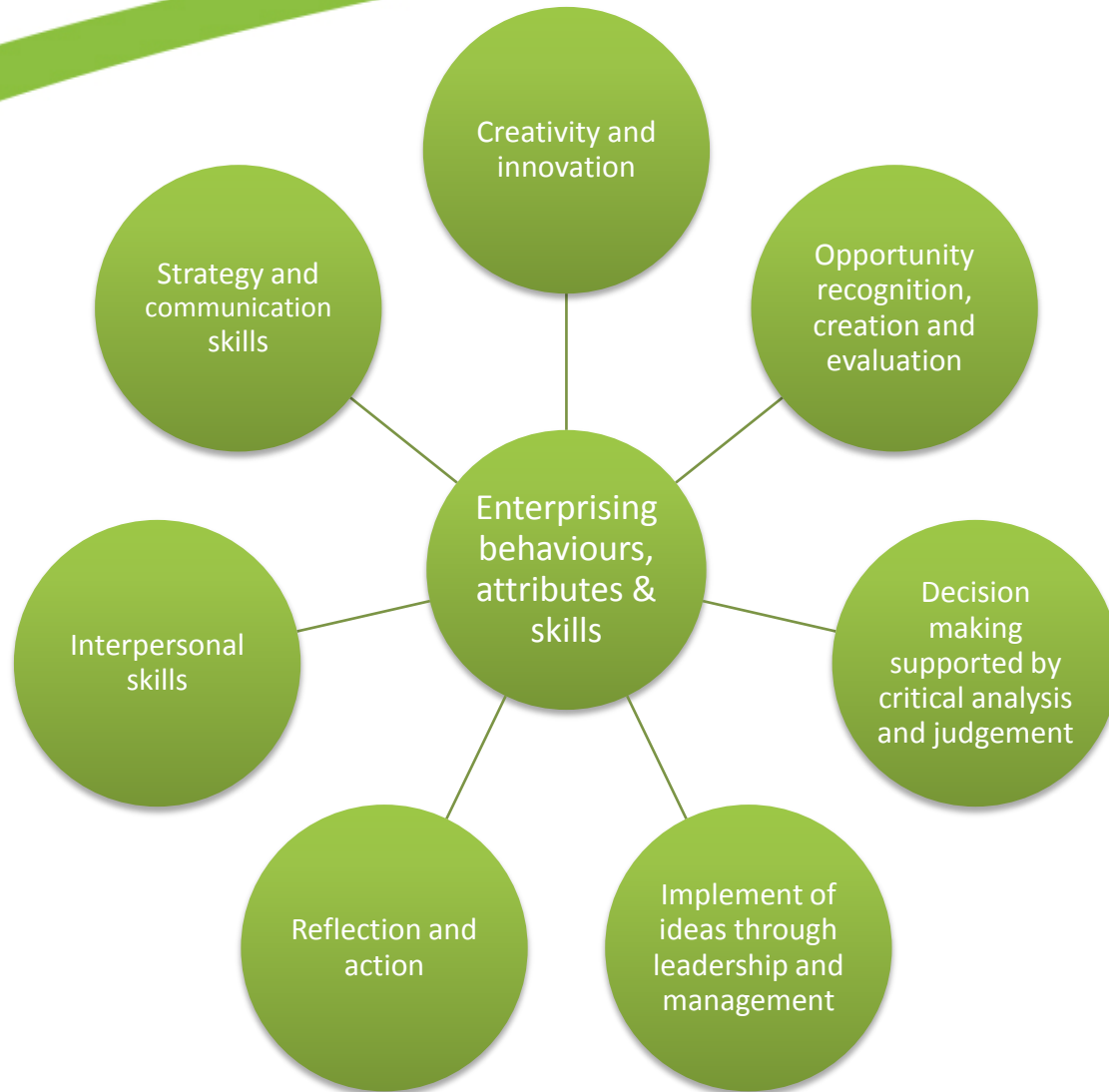




Outcomes of the process

- **Enterprise awareness**
- **Developing an entrepreneurial mindset**
- **Developing entrepreneurial capability** (i.e. enterprising behaviours, attributes and skills)
- **Entrepreneurial effectiveness** (i.e. the ability to behave in enterprising and entrepreneurial ways to perform effectively in taking up opportunities and achieving desired results)





Post event learning and reflection

- Lessons from each event need to be taken beyond the learning programme
- Aspects of each learning even might be appropriated and implemented
- The goal is ultimately to promote good practice and peer learning
- Need to promote virtual information sharing and develop a community of practice around IdeaLab partners
- At beginning of the next event participants will be asked to report back and share reflections



THANK YOU